

**MATTHEW ZAMUDIO**

# **SIMPLE DISCIPLE MAKING**

**A Natural Way to Share Your Faith and Make Disciples**

**MYSTORY**

328,239,523

2019 CENSUS REPORT

**258.3 MILLION**

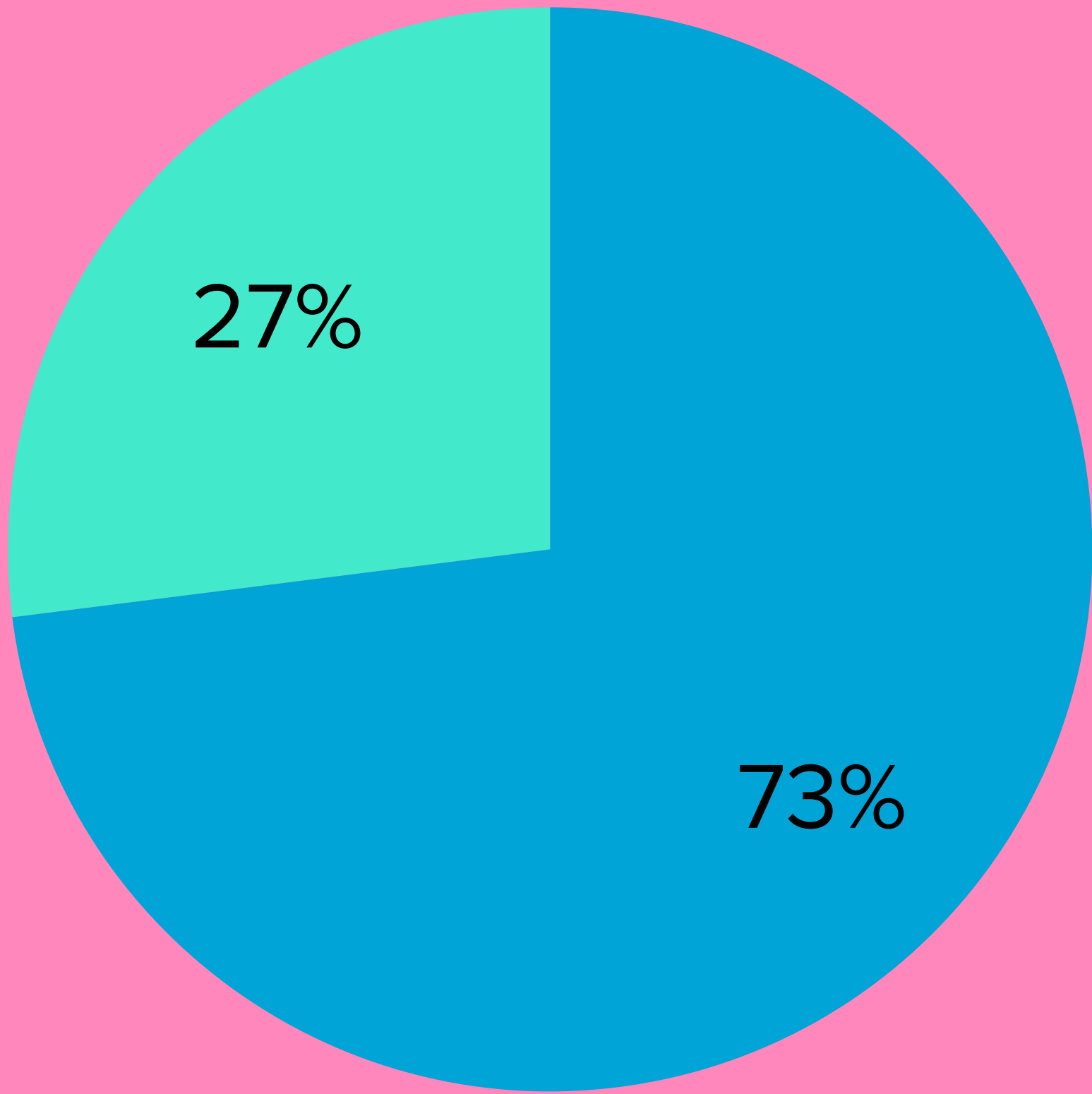
**ADULT POPULATION**

**71 MILLION**

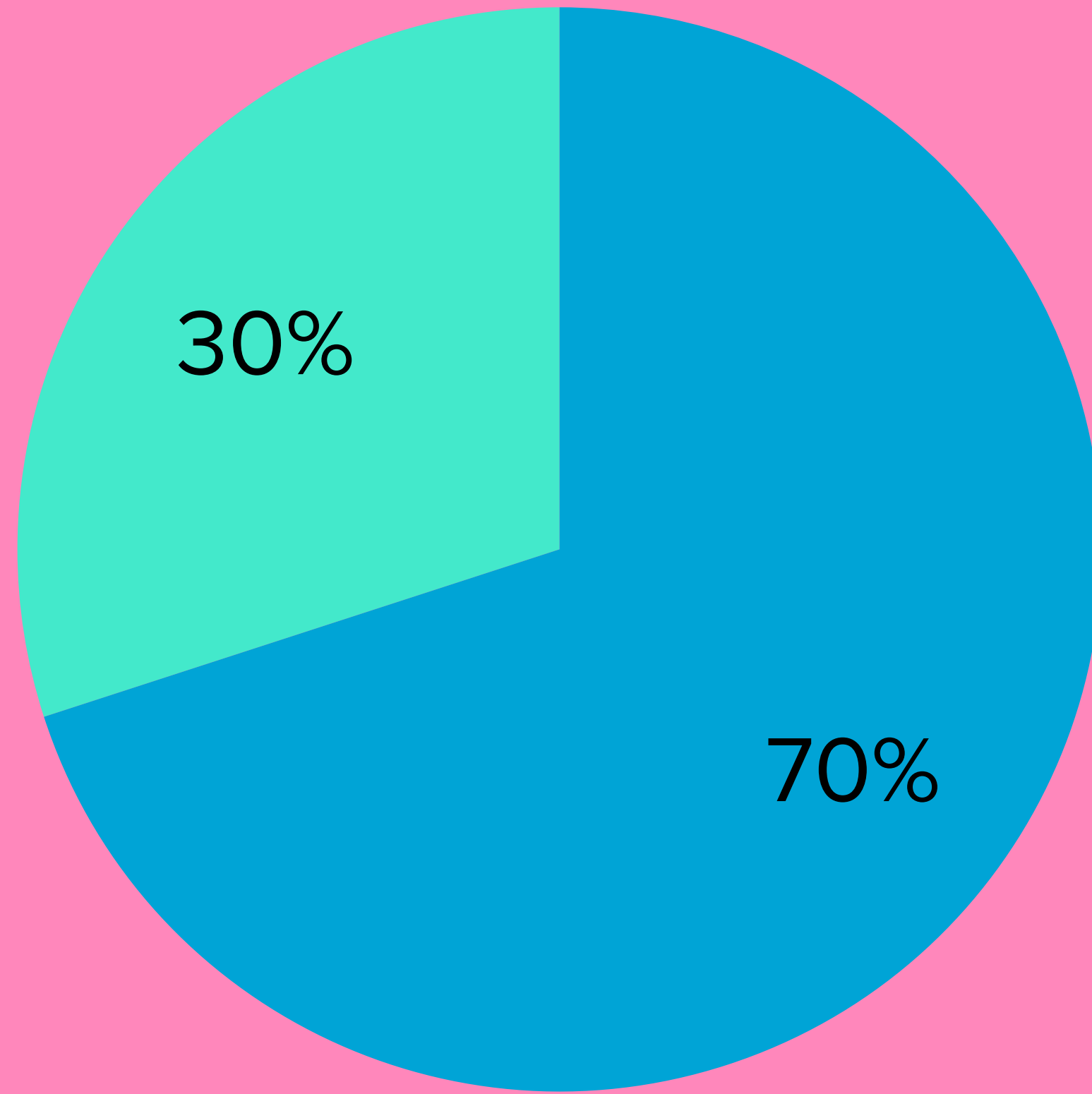
**UNDER 18**

**2020 CENSUS REPORT**

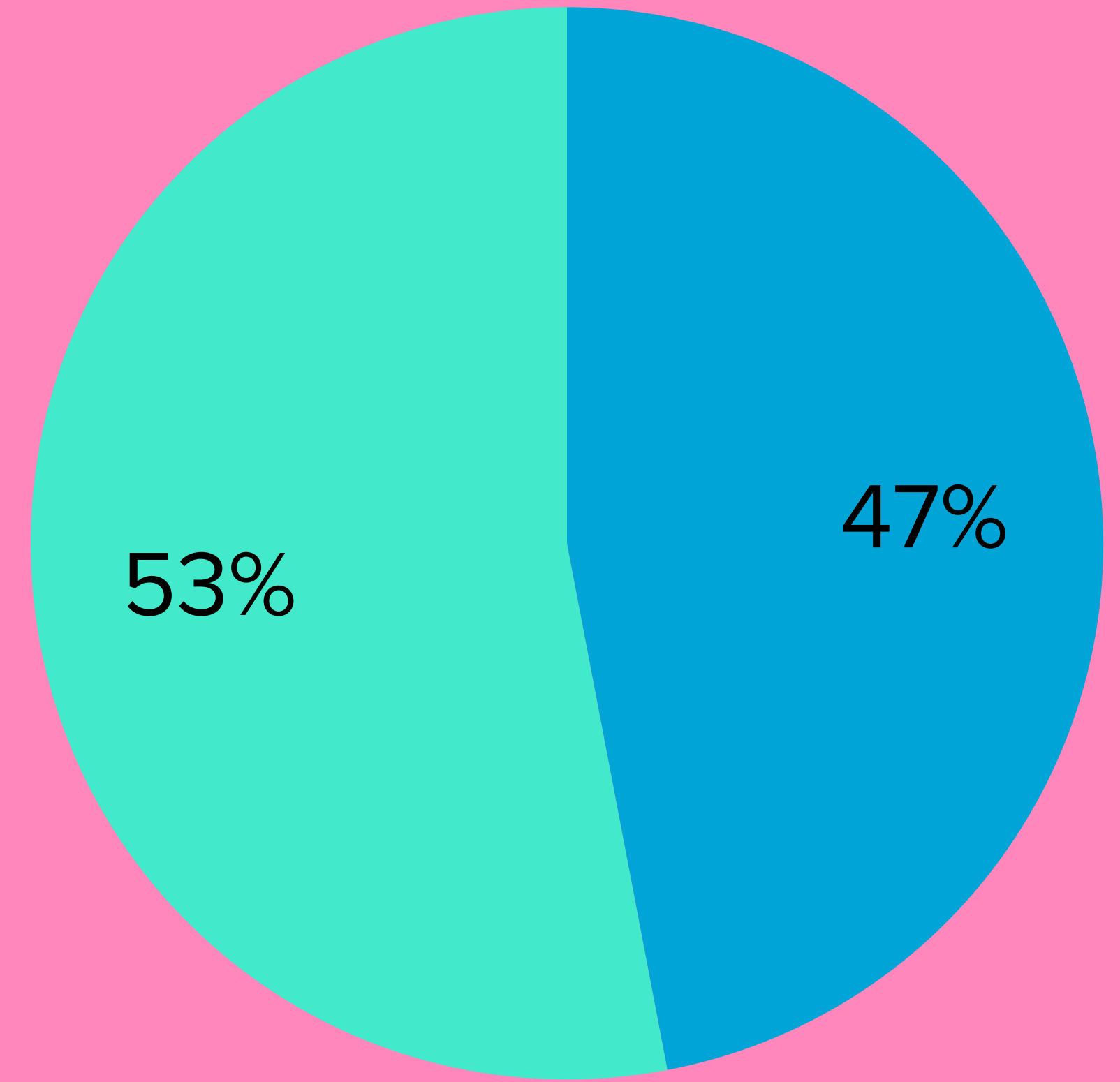
**86% OF THE POPULATION LIVING IN  
U.S. METRO AREAS**



1937



1999



2020

**IN 2020, 47% OF U.S. ADULTS BELONGED TO A CHURCH, SYNAGOGUE OR MOSQUE  
DOWN MORE THAN 20 POINTS FROM TURN OF THE CENTURY  
CHANGE PRIMARILY DUE TO RISE IN AMERICANS WITH NO RELIGIOUS PREFERENCE**

**Sited From Gallup**

# CHURCH GROWTH MOVEMENT



# TWO METHODS OF CHURCH GROWTH

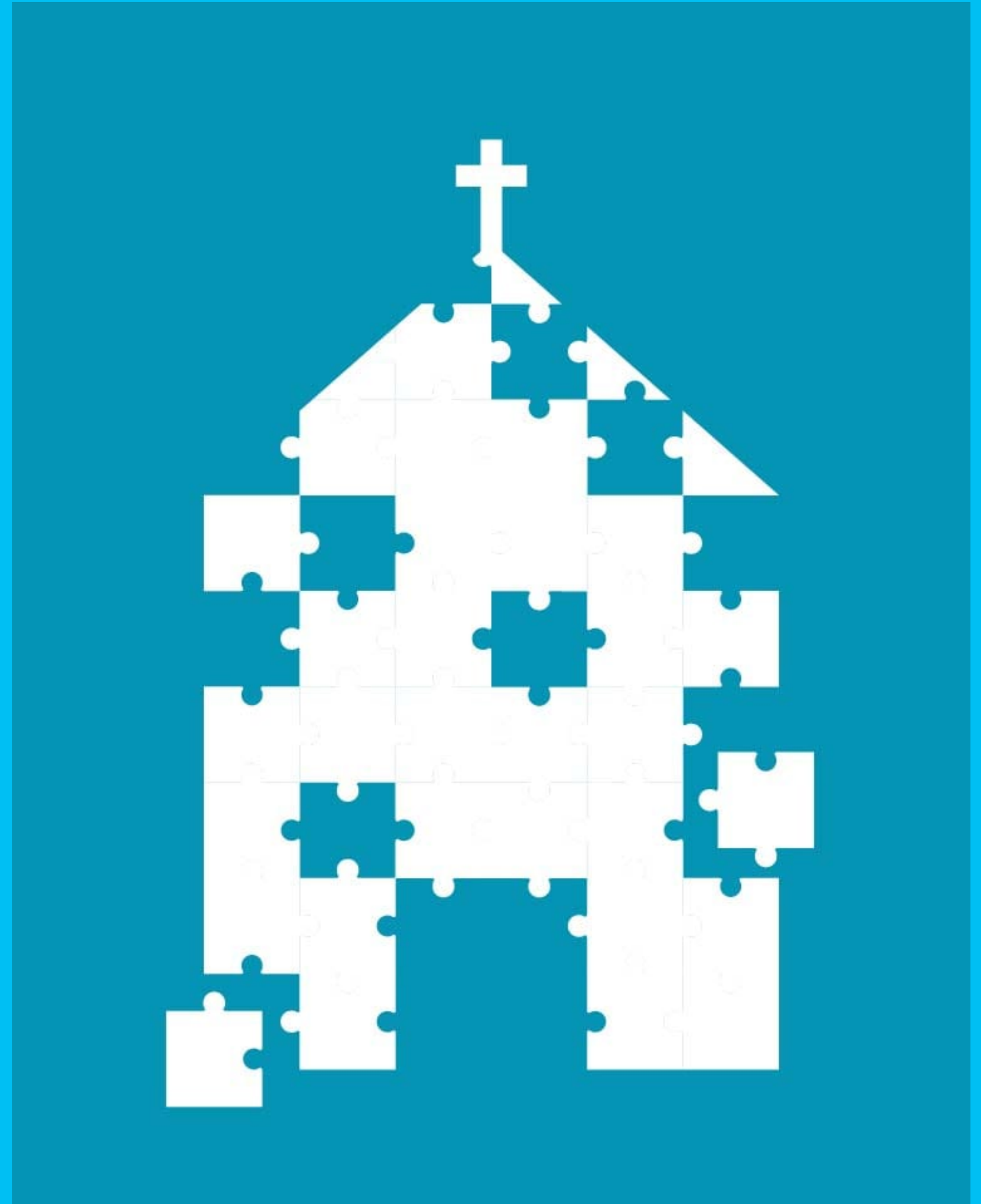


Attractional and Incarnational



# CHURCH MEMBERSHIP

- **66% of Traditionalists -- U.S. adults born before 1946**
- **58% of Baby Boomers**
- **50% of Generation X**
- **36% of Millennials**
- **36% of Generation Z**



**CURRENTLY, 31% OF MILLENNIALS HAVE NO RELIGIOUS AFFILIATION, WHICH IS UP FROM 22% A DECADE AGO. SIMILARLY, 33% OF THE PORTION OF GENERATION Z THAT HAS REACHED ADULTHOOD HAVE NO RELIGIOUS PREFERENCE.**

**GALLUP ARTICLE "U.S. CHURCH MEMBERSHIP FALLS BELOW MAJORITY FOR FIRST TIME" MARCH 29, 2021**

# DESOTO TX

## 52,486

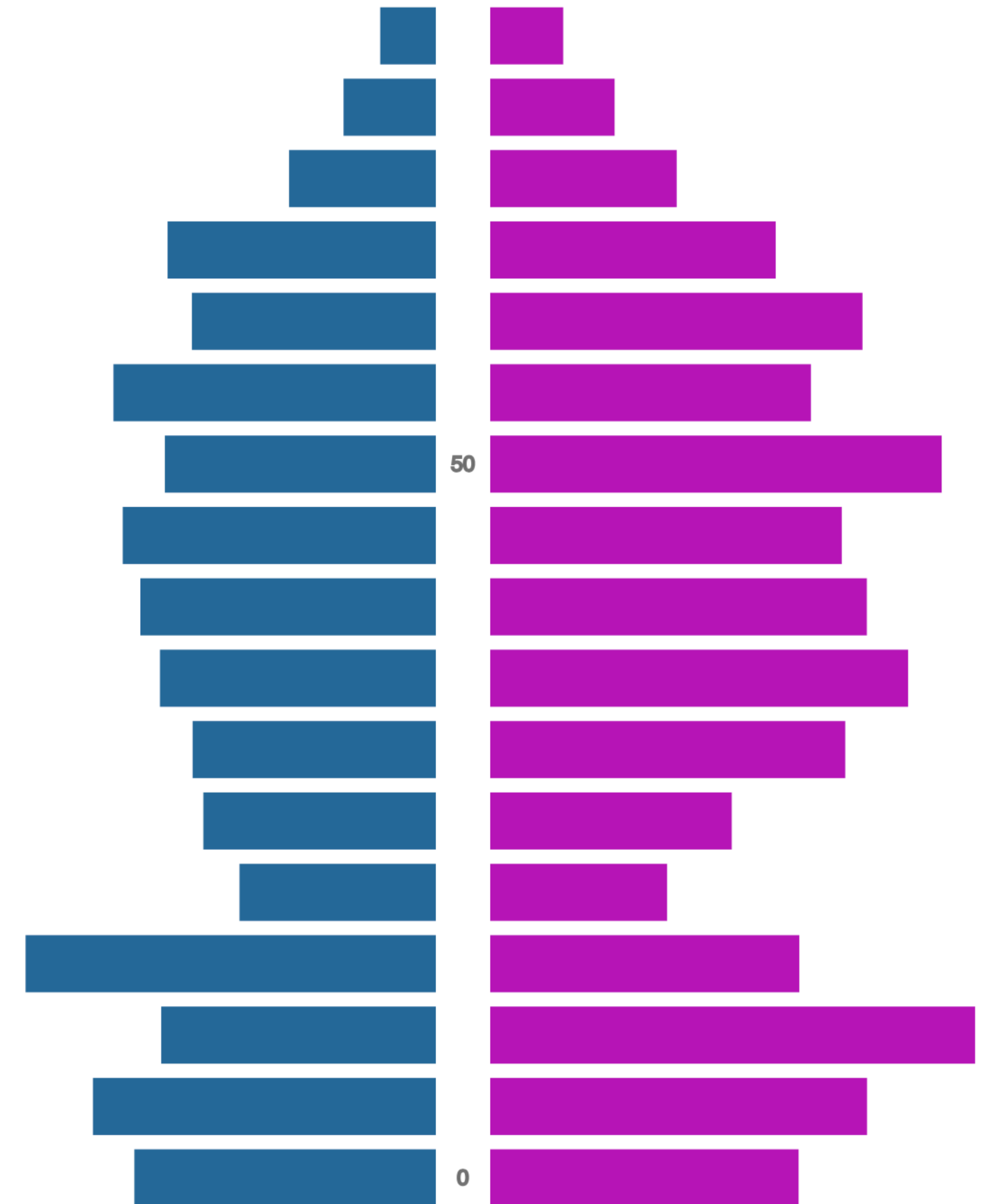
- Black or African American: **67.49%**
- White: **26.87%**
- Other race: **2.84%**
- Two or more races: **2.11%**
- Asian: **0.48%**
- Native American: **0.14%**
- Native Hawaiian or Pacific Islander: **0.07%**

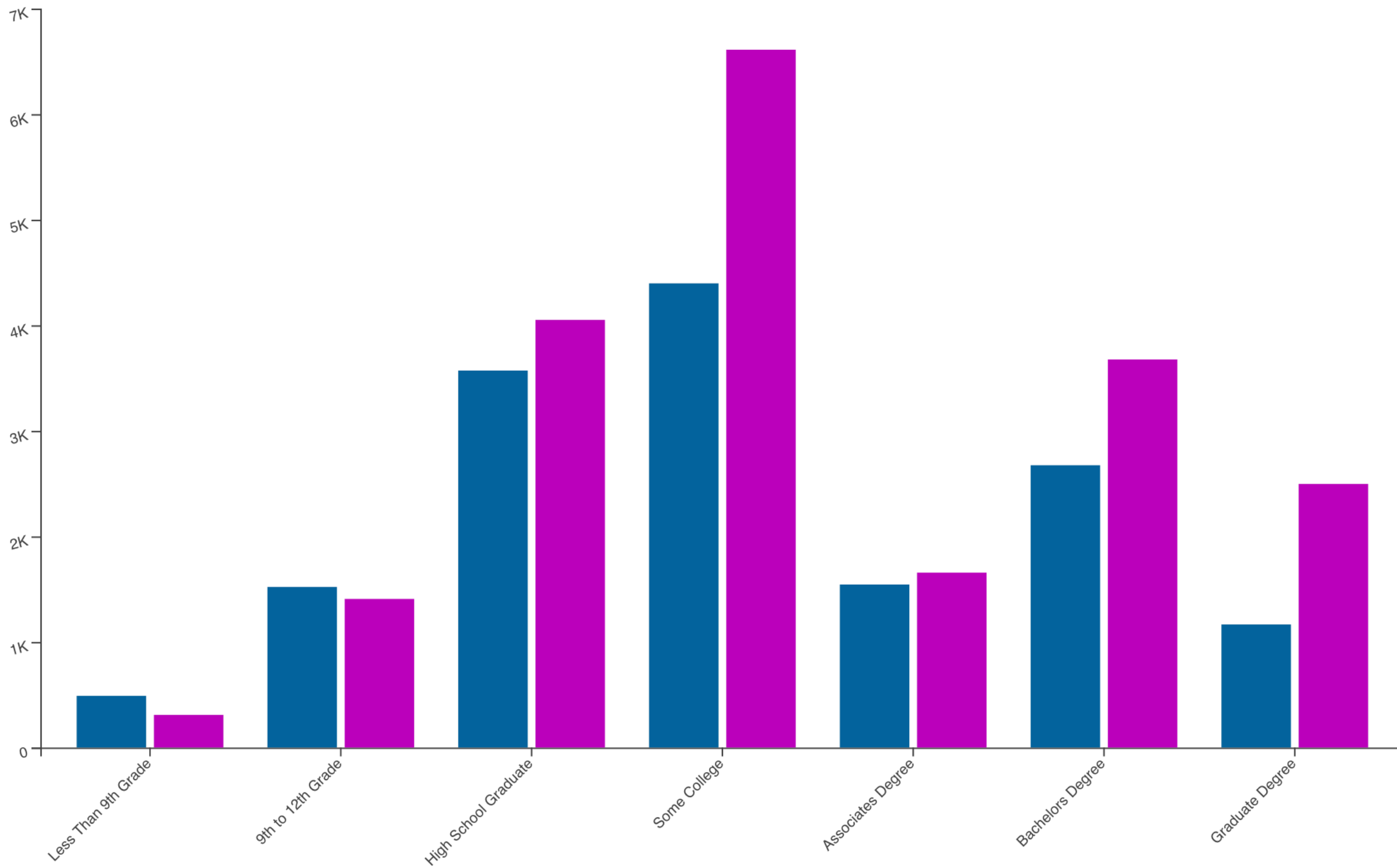


# DESOTO TX

- The average household income in DeSoto is \$85,443
- with a poverty rate of 10.24%.
- The median rental costs in recent years comes to \$1,179 per month, and
- the median house value is \$169,800.
- The median age in DeSoto is 38.9 years, 37.8 years for males, and 39.9 years for females.

DeSoto Population Pyramid 2021





**Education Attained**

**Count**

**Percentage**

Less Than 9th Grade

799

2.25%

9th to 12th Grade

2,929

8.23%

High School Graduate

7,622

21.43%

Some College

11,007

30.94%

Associates Degree

3,201

9.00%

Bachelors Degree

6,350

17.85%

Graduate Degree

3,663

10.30%

